



# DAME CALLS FOR ENTRIES

THE TRUSTEES OF THE DIAMOND AWARDS FOR MEDIA EXCELLENCE TRUST FUND INVITE ENTRIES FOR THE 32ND EDITION IN THE FOLLOWING CATEGORIES:

**REPORTING (13):** Business Reporting, Child Friendly Reporting, Education Reporting, Health Reporting, Insurance Reporting, Investigative Reporting, Judicial Reporting, Lagos Reporting, Niger Delta Development Reporting, Nutrition Reporting, Radio Reporting, Sports Reporting, and Television Reporting.

**COMMENTARY (3):** Editorial Cartooning, Editorial Writing, Informed Commentary.

**DOCUMENTARY-DRAMA (3):** Radio Drama, Television Drama, Television Documentary.

**AESTHETICS (3):** Best Designed Newspaper, Best Media Website, News Photography.

**OVERALL AWARDS (3):** Child-friendly Medium, Newspaper of the Year, Editor of the Year.

## THE WINNING EDGE

Reporting entries will be judged on how well they conform to DAME's ABCADER principle of Accuracy, Balance, Contextual Analysis, Depth of Research, Engaging use of Language, and Relevance of the Subject.

Entries in the Commentary categories (Editorial Writing and Informed Commentary) will be judged on the basis of the Essential Sextets: Subject, Substance, Significance, Structure, Style, and Size while emphasis will be placed on the effective use of Art and Copy in Editorial Cartooning.

Entries for Aesthetics will be assessed on how Art illuminates editorial presentation.

The Overall prizes reward the total performance of the news organisations in all categories offered.

## PRIZES

**INDIVIDUAL WINNERS:** DAME Plaque, Cash prize, Certificate of Merit, Professional tool (Laptop/Tablet) and Books.

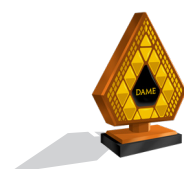
**INSTITUTIONAL WINNERS:** DAME Plaque, Certificate of Merit.

## MODE OF ENTRY

Entry materials of 2022 works should be uploaded on the DAME website [www.dameawards.com](http://www.dameawards.com) on or before the close of business on Wednesday, September 20, 2023. Materials required include the links to the published works, a one-page profile of the individual/organisation, and one-page background information on the entries. A work can only be entered in a category. Series will be counted as one. No one should enter more than two works in any particular category.

For further information, please contact: [dame@dameawards.com](mailto:dame@dameawards.com), 0703-319-0190, or 0802-350-8533.

**SPONSORS:** UNICEF, JAMB, OSINUBI, STI, WSCIJ, ONALAJA, JCA, LASG, PIND, NESTLE, S.O. IDOWU, AMUKA, OSENI, ONIBUDO, IHONDE, OLUSOLA, HAKEEM SHITTA, NGE.



**DAME: Desired. Adored. Merited. Enriching.**