

DAME INVITES ENTRIES

The Trustees of the **DIAMOND AWARDS FOR MEDIA EXCELLENCE (DAME)**

invite entries for the



ANNUAL AWARDS

IN THE FOLLOWING 25 CATEGORIES:

REPORTING (12): Business Reporting, Child Friendly Reporting, Education Reporting, Energy Reporting, Health Reporting, Investigative Reporting, Judicial Reporting, Lagos Reporting, Radio Reporting, Solid Minerals Reporting, Sports Reporting, and Television Reporting.

COMMENTARY (3): Editorial Cartooning, Editorial Writing, Informed Commentary.

DOCUMENTARY-DRAMA (3): Radio Drama, Television Drama, Television Documentary.

AESTHETICS (4): : Best Designed Newspaper, Best Media Website, Child Friendly Photography, News Photography.

OVERALL AWARDS (3): Child-friendly Medium, Newspaper of the Year, Editor of the Year.

THE WINNING EDGE

Reporting entries must conform to DAME's ABCADER principle of Accuracy, Balance, Contextual Analysis, Depth of Research, Engaging use of Language, and Relevance of the Subject.

Commentary categories must effectively use the Essential Sextets of Subject, Substance, Significance, Structure, Style, and Size in their writings, while Editorial Cartoons must show dexterity in their use of Art and Copy. *Entries for Aesthetics* will be assessed on how Art enhances editorial presentation. The *Overall prizes* reward the total performance of the news organisations in all categories offered.

PRIZES

- **Individual Winners:** DAME Plaque, Cash prize, Certificate of Merit, Professional tool (Laptop/Tablet) and Books
- **Institutional Winners:** DAME Plaque, Certificate of Merit

MODE OF ENTRY: Entries (2024 works) should be uploaded to the **DAME website www.dameawards.com** on or before the close of business on Wednesday, September 17, 2025. An entry can only be in one category. Series will count as one entry. No one should enter more than two entries in any category.

34TH DAME PARTNERS:



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